

WANDER CONSERVATION POLICY

WHITE PAPER: A DISCUSSION ON SUSTAINABILITY
AND CULTURE PRESERVATION.
DEVELOPED BY WANDER



OCTOBER 2019



FOR NATURE FOR HUMANITY FOR BELONGING

The Wander Conservation Policy was established under the Wander teams responsibility to develop strategic goals on an annual basis for sustainability and cultural preservation.

The committee comprises of key individuals in the community that are catalysts to change in their respected fields. The CSR responsibility of the committee is to execute on the set targets required to create better tomorrows for the current and coming generations.

The goal of this policy is to clearly indicate the guidelines and approach on how we can build the future we want, together.

For Nature:

Wander's statement about the commitment to sustainability and environmental management. By Wander adopting a Green Policy, we can not only influence the masses but create behaviour change within ourselves to protect the lands we speak about.

On October 5th, we established the following directions:

1. **Establishing an educational platform** - collaborating with the respective groups and entities to build informative sessions on what sustainability is in nature.
2. **Saying no to single-use plastic** - we have set the first stone in refraining from using plastic that is not reusable.
3. **#CLEANDESERTS campaign** - to further enhance our established environmental campaign on developing targeted content on conscious living in the outdoors.

For Humanity:

An important aspect of Wander is what the Wanderer projects himself as. The establishment of policies under “For Humanity” should entail to what the individual aspires to be or continues to be.

On October 5th, we established the following directions in line with our values:

1. To establish a ground that serves the community as it serves our stakeholders.
2. To use the right intention in all business matters and executions of our activities.
3. To create all-inclusive experiences for the community.
4. To respect the Wander philosophy of individuals.

For Belonging:

Our culture is one that documents the stories of travelers, explorers and people willing to go far and wide in search of the Wander.

Our Mission is to foster a global community by mapping humanity through cultivating immersive experiences for the curious and unbounded, and documenting and preserving culture no matter where we are.

On October 5th, we have established the following directions that serve our mission:

1. Meeting every social interaction with hospitality and acceptance.
2. Creating conscious content that represents to the world the ethics and lifestyle of the communities in this region.



**FOR
NATURE**



**FOR
HUMANITY**



**FOR
BELONGING**



Committee of the Year:

Ghadeer Mohammed

Obaid Al Budoor

Omar Al Shunnar

Hamad Jassim

Ahmed Khalid

Hilal Lootah

Menat El Abd

Abdulla Al Ghurair

